

Travel America

NEWS:
For Immediate Release

travelamerica

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Carnival Cruise Lines Honors Leading Travel Incentive Company with the Pinnacle Award

Travel America Inc Recognized for Customer and Sales Excellence

Grapevine, Texas -- August 10, 2009 -- Rennhack Marketing Services, Inc (RMS) and Travel America Inc today announced that Travel America, a leading vacation incentives company, has received Carnival Cruise Lines' Pinnacle Award for customer service and sales excellence. The Pinnacle Award program recognizes the top 1percent sales partners who exhibit excellence in promoting Carnival's vacations.

"The recipients are selected based on excellence in several areas, including maintaining or increasing sales year after year. They also must be a loyal client to Carnival and actively promoting the company," said Debbie Hellman, Business Development Director at Carnival Cruise Lines. "There are also some criteria based on the relationship and level of service they provide when working with the different departments in Carnival and myself as the sales rep. Obviously, everyone at Carnival loves working with Travel America!" Hellman said.

"We are honored to receive the award. It's a privilege to work with Carnival Cruise Lines and to be recognized for leadership and excellence, qualities we strive for," said Ron Rehwald, Vice President of Sales and Marketing at Travel America. "Our goal is to provide our clients with the best travel incentives available.



Michael Howe, CEO of RMS & Travel America Inc, accepted the award at the company's Irvine office along with all the sales associates and the general manager of the Travel America office, Gary Katz

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One of the reasons why we are able to do that consistently is thanks to the great partnerships we have with other industry leaders such as Carnival Cruise Lines. We look forward to a continued partnership with Carnival Cruise.”

About Rennhack Marketing Services, Inc (RMS)

Since 1976, RMS has been committed to supporting the financial services community with branded, merchandise based incentive programs that attract and retain customers. Today, the company supports banks and credit unions in all 50 states and ships about 2 million incentives annually. Through our unwavering commitment to customer service and quality incentives, we help deliver a measurable return on marketing investment. For additional information on RMS, visit www.rennhack.com.



From left to right: Gary Katz, Debbie Hellman and Michael Howe

About Travel America Inc

Travel America is the leader in specializing, creating and delivering intelligent, powerful and cost-effective travel premiums and incentives to a wide range of industries across the United States and Canada. With our A+ rating by the BBB for excellence in customer service, Travel America has proven its commitment to clients and travelers for the past 12 years. For additional information on Travel America, visit www.travelamericainc.com

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