

Efficient Incentive Solutions

eRedēm is a robust incentive solution that allows financial institutions to effortlessly offer their customers the ability to choose their incentive.

Financial institutions can differentiate themselves from the overwhelming number of cash incentive offers by offering a variety of high-quality, compelling incentives that are relevant to a much broader audience, increasing program appeal.

User-friendly, secure, and effortless to implement, eRedēm provides a remarkably efficient incentive solution that increases program results.



eRedēm

Delivering Incentive Variety, Effortlessly

eRedēm delivers an incentive program solution that supports practically any type of incentive for virtually any type of program.



Customer Acquisition

- Checking
- Installment Loans
- Commercial Loans
- Wealth Management
- Cross-Sell & Cultivation
- Customer Referrals



Customer Appreciation

- Anniversaries
- Appreciation
- Special Gifting



Employee Rewards

- On the Spot Rewards
- Appreciation Programs
- Employee Gifting



Charitable Giving

- Choose a Charity
- Choose the Donation



Sales Incentives

- Performance Awards
- Recognition
- Rewards

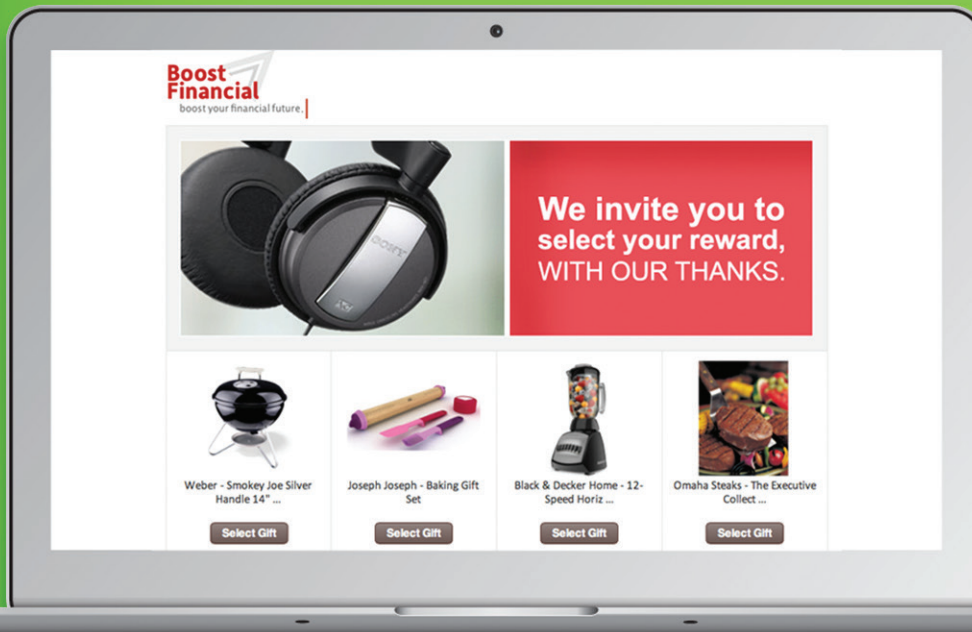


Corporate Gifts

- Door Prizes
- Special Events
- Product Launches

eRedēm

- Increases program appeal
- Improves program response rates
- Saves budget dollars by paying for incentives selected
- Bridges generational gaps by including incentives that appeal to various segments
- Recipients make selections online from your branch, home, or virtually anywhere
- eRedēm automatically becomes mobile-enabled when accessed on a mobile phone
- Eliminates the need for in-branch inventory
- Recipient chooses where they wish to ship their selection





You Choose Their Choices

It's your program, so you choose the incentives that you prefer. While we have thousands of incentives to choose from including electronics, housewares, travel and more, we'll provide you with incentive recommendations based on current trends, program performance and budget, helping you to make your selections easier and more relevant to your audience.

Refining and Fine Tuning Your Program Is Easy

We developed eRedem to ensure it's flexible, so you can adjust your program based on program performance, seasonality and revisions to strategy.

Program administrators can access real-time activity to evaluate incentive performance. This enables you to refine your program by revising lower performing incentives with items that might affect an even better response.

eRedem

Program Reporting

- Current program performance detail
- Redemption/Incentive fulfillment report
- Referrals summary
- Employee summary report
- Email summary report
- Best performing incentives

